## Demographics

<table>
<thead>
<tr>
<th>Population</th>
<th>2010¹</th>
<th>2018²</th>
<th>2025³ (Projection)</th>
<th>Families with Own Children⁴</th>
<th>2013-2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total population</td>
<td>23,333</td>
<td>24,583</td>
<td>25,809</td>
<td>... Married couple</td>
<td>1,353 (+/-239)</td>
</tr>
<tr>
<td>... Under 20 years old</td>
<td>6,267</td>
<td>6,575</td>
<td>6,744</td>
<td>... Female householder</td>
<td>468 (+/-149)</td>
</tr>
<tr>
<td>... Ages 65 and over</td>
<td>2,860</td>
<td>3,449</td>
<td>4,122</td>
<td>... Male householder</td>
<td>244 (+/-118)</td>
</tr>
</tbody>
</table>

## Youth

- # of grandparents who live with and are responsible for grandchildren⁵: 497 (+/-203)
- % of own children under 6 years old with all parents in the labor force⁶: 53.5% (+/-12.3%)

### STARS certified and licensed child care:

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>... Number of Providers</td>
<td>12</td>
</tr>
<tr>
<td>... Capacity</td>
<td>837</td>
</tr>
</tbody>
</table>

## Income/Earnings

- Median household income (2017)⁶: $41,050 ($37,411-$44,689)
- Median earnings in past 12 months⁶:
  - **2013-2017**
    - Women: $16,689 (+/-1,761)
    - Men: $24,887 (+/-2,735)
    - High school graduate: $25,743 (+/-3,844)
    - Bachelor’s degree: $36,250 (+/-12,764)

## Education

- % of population 25 and over with high school or higher⁴: 82.3% (+/-3.0%)
- % of population 25 and over with bachelor’s degree or higher⁴: 26.7% (+/-3.0%)
- % of 3rd grade students scoring proficient or distinguished on math in the 2017-18 school year⁵: 46.7%
- # of children enrolled in Head Start during the 2017-18 school year⁵: 118
- High school graduates in 2017:⁷
  - average high school GPA: 2.88
  - % earning an industry certificate: 15.8%
  - % college/career ready: 61.5%

## Agriculture

- **2017⁸**
  - # of farms: 329
  - % of land in farms: 22.1%
  - % of farms operated by a family or an individual: 92.4%
  - % of principal producers under age 35: 5.5%
  - % of principal producers who are female: 25.3%
  - # of new and beginning principal producers: 119
  - # of farms with income from agri-tourism and recreational services: 0

- **2017⁸**
  - Farms with food sold directly to consumers: 20
  - Value of food sold directly to consumers: $58,000
  - Processed or value-added agricultural products sold:
    - Farms: 2
    - Value: data n/a
  - Food sold directly to retail markets, institutions, and food hubs for local or regionally branded products:
    - Farms: 8
    - Value: $53,000

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Rowan County

October 20, 2019

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**Employment**

<table>
<thead>
<tr>
<th>Year</th>
<th>Total employment (# of jobs)</th>
<th># of establishments w/ 1-9 employees</th>
<th>% of establishments w/ 1-9 employees</th>
<th>Nonemployer establishments (w/o employees)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>13,077</td>
<td>361</td>
<td>71.1%</td>
<td>1,396</td>
</tr>
</tbody>
</table>

% of workers ages 16 and over who:

- ... work inside the county: 72.8% (+/-3.5%)
- ... work outside the county: 25.5% (+/-3.4%)
- ... work outside the state: 1.7% (+/-1.1%)

**Substance Abuse**

Drug-related inpatient hospitalizations and emergency department visits for overdose among county residents:

<table>
<thead>
<tr>
<th>Drug</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heroin</td>
<td>32</td>
<td>30</td>
<td>20</td>
</tr>
<tr>
<td>Cocaine</td>
<td>1-4</td>
<td>1-4</td>
<td>0</td>
</tr>
<tr>
<td>Opioids other than Heroin</td>
<td>21</td>
<td>15</td>
<td>11</td>
</tr>
</tbody>
</table>

Drug overdose deaths among county residents:

<table>
<thead>
<tr>
<th>Year</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Drug Overdose Deaths</td>
<td>8</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>Involving Heroin</td>
<td>1-4</td>
<td>1-4</td>
<td>1-4</td>
</tr>
<tr>
<td>Involving Benzodiazepines</td>
<td>1-4</td>
<td>1-4</td>
<td>1-4</td>
</tr>
<tr>
<td>Involving Fentanyl</td>
<td>1-4</td>
<td>1-4</td>
<td>1-4</td>
</tr>
</tbody>
</table>

**Health**

<table>
<thead>
<tr>
<th>Year</th>
<th>% of adults with obesity</th>
<th>% of adults with diabetes</th>
<th>% of adults reporting a time in past year they needed to see a doctor but could not because of the cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>37% (29.69-45.06%)</td>
<td>13% (8.74-17.71%)</td>
<td>14% (9.25-20.16%)</td>
</tr>
<tr>
<td>2016</td>
<td>37% (29.69-45.06%)</td>
<td>13% (8.74-17.71%)</td>
<td>14% (9.25-20.16%)</td>
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**Poverty/Insecurity**

% of workers ages 16 and over who worked full-time year-round and were below poverty (2013-2017):
4.3% (+/-2.1%)

Estimated food insecurity rate (2017):
17.6%

Youth under age 18 who lived in households that received Supplemental Security Income (SSI), cash public assistance, or food stamps/SNAP in the past 12 months (2013-2017):
1,937 (+/-384)

Children determined by the Dept. of Community Based Services to have been victims of child abuse or neglect (2018):
214

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Kentucky: By The Numbers is a program in the Department of Community and Leadership Development and the Kentucky Cooperative Extension Service at the University of Kentucky. For more information contact your local Cooperative Extension office or Dr. Julie N. Zimmerman, Professor of Rural Sociology, Department of Community and Leadership Development, 500 Garrigus Building, University of Kentucky, Lexington, KY 40546-0215, email: jznmm@uky.edu.

Compiled by Julie N. Zimmerman and Cameron McAlister. October 2019. Other issues of Kentucky: By The Numbers are available at https://kfbtn.ca.uky.edu/